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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/781,748	02/12/2001	Arun K. Subramaniam	S838.12-0001 8939		
7590 01/18/2005			EXAMINER		
David R. Fairbairn			ELISCA, PIERRE E		
THE KINNEY 312 South Third	& LANGE BUILDING d Street	ART UNIT	PAPER NUMBER		
Minneapolis, MN 55415-1002			3621		
			DATE MAILED: 01/18/2005		

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No. Applicant(s)						
Office Action Summary		09/781,74	8	SUBRAMANIAM, ARUN K.				
		Examiner		Art Unit				
		Pierre E.	Elisca	3621				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply								
THE - Exte after - If the - If NC - Failt Any	ORTENED STATUTORY PERIOD FOR RE MAILING DATE OF THIS COMMUNICATIOnsions of time may be available under the provisions of 37 CFF SIX (6) MONTHS from the mailing date of this communication a period for reply specified above is less than thirty (30) days, a period for reply is specified above, the maximum statutory per ure to reply within the set or extended period for reply will, by streply received by the Office later than three months after the med patent term adjustment. See 37 CFR 1.704(b).	ON. R 1.136(a). In no ever In reply within the statur I riod will apply and will atute, cause the appli	nt, however, may a reply be tim tory minimum of thirty (30) days expire SIX (6) MONTHS from cation to become ABANDONED	ely filed s will be considered time the mailing date of this c (35 U.S.C. § 133).				
Status								
1)⊠	Responsive to communication(s) filed on 1	5 November 20	<u>004</u> .					
2a) <u></u>	This action is FINAL . 2b) 🖂 1	This action is no	on-final.					
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Disposit	ion of Claims							
5)□ 6)⊠ 7)□	4) Claim(s) 1-20 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) Claim(s) is/are allowed. 6) Claim(s) 1-20 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or election requirement.							
Applicat	ion Papers							
9)[The specification is objected to by the Exam	niner.						
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.								
	Applicant may not request that any objection to		/ -					
11)	Replacement drawing sheet(s) including the cor The oath or declaration is objected to by the	·	= ' ' '		• •			
Priority (under 35 U.S.C. § 119							
a)	Acknowledgment is made of a claim for fore All b) Some * c) None of: 1. Certified copies of the priority docume 2. Certified copies of the priority docume 3. Copies of the certified copies of the priority document of	nents have beer nents have beer priority docume reau (PCT Rule	n received. n received in Application nts have been receive e 17.2(a)).	on No ed in this National	I Stage			
Attachmen			·					
1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) Paper No(s)/Mail Date								
3) Infor	mation Disclosure Statement(s) (PTO-1449 or PTO/SB er No(s)/Mail Date	5) Notice of Informal P 6) Other:		O-152)				

Art Unit: 3621

DETAILED ACTION

1. Regarding the status of the claims in the instant application, the Examiner has made an updataed search and found new prior art. The Examiner is obliged to apply the newly found prior art. Thus, the finality of the prior Office action has been withdrawn and a new rejection follows. The Examiner regrets the delayed process of the application.

Accordingly, claims 1-20 remain pending in the application.

Claim Rejections - 35 USC § 103 (a)

- 2. The following is a quotation of 35 U.S.C. 103 (a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-20 are rejected under 35 U.S.C. 103 (a) as being unpatentable over Fusz US 2004/0176995 A1 in view of Axaopoulos et al. (U.S. Pat. No. 6,286,002).

As per claims 1, 2, 5-8, and 10-20 Fusz substantially discloses a system/method for anonymous data profiling or receiving a marketing data via an anonymous E-mail inbox (which is readable as Applicant's claimed invention wherein it is stated that a system for anonymous transactions), the system comprising:

a plurality of web servers for hosting transactions between <u>verified</u> users (see., abstract, page 1, fig 1, specifically page 2);

a web portal, the web portal having a connection with the internet (see., fig 1, pages 1-3);

a plurality of data stores for storing the transactions (see., pages 1-4).

Fusz fails to disclose Applicant's newly added limitation wherein said temporarily transmission of a message containing information regarding an actual identity of the verified user sending the message. Axaopoulos discloses a user that can purchase products at an other web site using a navigation agent's identity, a unique identity corresponding to that user in the market place program, or a temporary identity for the user without the supplier knowing the identity of the user (see., abstract, col 17, lines 4-15). Thus, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to modify the anonymous emailing system/method of Fusz by including the limitation indicated above as taught by Axaopoulos because this would allow consumers to make purchases without compromising their identity and/or security.

As per claim 3, Fusz discloses the claimed limitations wherein the privacy agent or controller comprises a software component stored on a computer, the software agent being in network communication with each web server, the software agent programmatically monitoring text messages between the web postal and the web servers (see, page 2, specifically security element or firewall or privacy agent).

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As per claims 4 and 9 Fusz discloses the claimed limitations wherein programmatically interfering with text messages includes temporarily preventing a message from reaching the web servers until a sender of the message authorizes disclosure of the private data (see., pages 2 and 3).

Conclusion

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Pierre E. Elisca whose telephone number is 703 305-3987. The examiner can normally be reached on 6:30 to 5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James Trammell can be reached on 703 305-9769. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Pierre Eddy Elisca

Primary Patent Examiner

January 13, 2005